

Healthy America Foundation

Help Americans Fix Healthcare Cost, Coverage, and Quality... For Good



Lead an effort to fix the US healthcare system so it...

- operates at a 25% lower cost
- covers everyone for everything
- delivers better health outcomes
- keeps cost from rising faster than the cost of living
- takes the politics out of healthcare

Purpose

By finding a solution a super majority of the American people support.

US Healthcare cost 25% to 38% more per citizen than the cost of healthcare in the 39 other developed countries

All the other developed countries cover all their citizens at a cost that is at least 25% lower than the US who doesn't cover everyone. The U.S. spends 17% of its GDP on healthcare compared to an average of 9.68% for the G11 countries.

When compared to the 39 other developed countries on health outcomes, the US Ranks...

28th on life expectancy*



27 other countries have higher levels of life expectancy while spending at least 25% less than the US on healthcare

*OECD 2022

31st on infant mortality*



30 other countries have lower levels of infant mortality while spending at least 25% less than the US on healthcare

*OECD 2022

Highest level of chronic disease in the world*



The US is number one in the prevalence of chronic disease while spending at least 25% more than other countries.

*Commonweath Fund 2022



The US spends a lot more and gets a lot less than other developed countries. If they can produce better health outcomes for far less, so can the US with its long history of innovation.

Educate America, Set Goals, Find Solutions

To fix the U.S. healthcare system, first we need a process to help Americans figure out what they want and evaluate the options to get it.



- Define the real problem and what caused it
- Set goals about how much better the system could be
- Determine goals before proposals are developed
- Proposals have to achieve all the goals

All of this has to be supported by a super majority of the American people for it to work the best and last.

We can't have a healthcare system that cost less, covers everyone and delivers better health outcomes as long as it's a political ping pong ball.



It's time for the American people to take charge of their healthcare system and set it's future path. The Healthy America Foundation will help them do that.



The Process to Help Americans Fix Healthcare

1 Educate Americans about the problems and possibilities

- Cover all the problems preventing the healthcare system from running at a far lower cost while delivering better health.
- Uncover what caused these problems.
- Clear up myths about how to improve it.
- Explore how much better it could be.



2 Help Americans set goals about what they want the system to do

- Propose goals that address all the problems and causes
- Determine the goals a super majority of Americans will support



3 Develop solutions that accomplish all the goals

- Potential solutions must accomplish all the goals Americans support
- Educate Americans on several solutions that can accomplish all the goals



4 Find the solution a super majority of Americans support

- Determine which solution a super majority of Americans will support
- Write the final legislation on that solution for Congress to approve





“Current cost pressure and payment issues force hospitals to stretch their staff too far. This harms patient safety, patient outcomes, and increases nurse burnout. We need this fixed ASAP to deliver the essential care everyone deserves.”

Jade Thrush RN
Assistant Director of Nursing

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Proposed goals for a better US Healthcare System

1 **Reduce total operating cost by 25%**

Reduce the total cost to operate the US Healthcare System by 25% without affecting quality so both individuals and organizations pay less to fund it. We can eliminate over one trillion dollars from the operation of the U.S. healthcare system without it affecting the delivery of healthcare.

2 **Reward wellness boosting, not illness treatment**

Change the financial incentives so that cost do not rise faster than the cost of living by rewarding wellness boosting instead of excessive illness treatment.

3 **Cover all Americans birth to death**

Cover 100% of Americans birth to death for everything at the 25% lower operating cost so that everyone has equal access to quality healthcare.

4 **Improve the quality of healthcare**

Improve the quality of healthcare so it produces better health outcomes such as lower infant mortality, lower chronic disease, and higher life expectancy.

5 **Take the politics out of healthcare**

Take the politics out of healthcare by ensuring a super majority of Americans support the goals and solution.

Only a restructure of the entire U.S. Healthcare Sector can fix coverage, cost and quality for good

How the Healthy America Foundation will achieve these 5 goals

Once fully funded, the Healthy America Foundation will carry out the process of educating Americans, help them agree on goals, develop solutions to achieve those goals, and determine which solution a super majority of Americans will support so their elected representatives pass legislation to implement it. This takes the politics out of healthcare and ensures the solution serves the greater good of all Americans.

6000 educators spread throughout every county in the U.S.

Every county will have local educators conducting programs and meeting with groups to educate them about the healthcare system, discuss goals for improving it, share possible solutions, and listen to what Americans want.

Communications and marketing to support educators

Mass marketing programs along with social media efforts will make Americans aware of this initiative and the local educator programs. It will also provide substantial on-line education as well as ways for Americans to ask questions and communicate their ideas.

1000 experts develop solutions

1000 experts from a variety of fields will work full time to research the healthcare system, network with outside experts, and analyze all that is being learned from Americans so they can develop multiple options to fix the U.S. healthcare system that achieve all the goals.

Develop and use a new polling system American's trust

A polling system will be developed and validated for accuracy using a sample of 435,000 Americans in every Congressional District. This system will be used to determine when goals and solutions are supported by a super majority of Americans.

Funding the Healthy America Foundation

Principal funds needed to carry out this process: \$40 Billion

\$25 Million contributions from at least 1500 large employers will fund Healthy America

By funding Healthy America, large employers will see a 20% to 25% reduction in their employee healthcare benefit cost sustained over time. The return on investment of this contribution is high enough that these organizations are in the best position to fund Healthy America quickly and do so before the U.S. healthcare system becomes unaffordable and crashes.



Large employers all provide healthcare benefits to their employees. These costs have been steadily rising. This has forced them to shift more of the cost of this benefit to their employees and future funding remains a major concern. As healthcare cost continue to rise, this situation will only get worse until both organizations and individuals can no longer afford to fund healthcare.

Benefits to Donors

1. 25% long term reduction in U.S. healthcare benefit cost
2. 25% long term reduction in U.S. employee healthcare cost
3. Better employee healthcare coverage that covers everything*
4. Better employee health through greater wellness boosting focus
5. Better employee healthcare treatment due to higher quality care
6. Competitive parity with other nations on employee healthcare cost

*Medical care, eyeglass, dental, hearing aid, mental health, assisted living, nursing home - all health needs birth to death

Founder Heathy America Foundation

Since 2007, Don Shapiro has been studying the US healthcare system and the health issues it treats. He has spent over 10,000 hours researching the system and exploring ways to fix it. The Healthy America initiative grew out of this 18 year study.

“My goal is to expand our thinking so we see through a new lens, gain fresh awareness, uncover what lies within us, and discover new ways to approach our biggest challenges.”



President and Founder
First Concepts Consultants, Inc.

First Concepts Consultants, Inc.

Advisers to top management on strategy, structure, culture leadership, alignment, change, governance, problem solving and complex systems thinking



Don's gift is asking the questions no one else asked and solving the problems no one else has solved. He's passionate about discovering solutions that will be implemented so they actually improve our lives.



**[Email Don Now to Schedule a call or Zoom meeting](mailto:don@donshapiro.com)
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